



Alan Solutions

Rate guide

Design and Creative

Role	Average freelancer hourly rate	Alan Solutions hourly rate
Senior Graphic Designer	85	50
Motion Graphics Designer – Senior	75	50
Video Editor	65	50

Marketing

Role	Average freelancer hourly rate	Alan Solutions hourly rate
Senior Marketing Manager	85	60
Senior Digital Marketing Specialist	80	60
Marketing Coordinator	65	50

Web/ SEO

Role	Average freelancer hourly rate	Alan Solutions hourly rate
Senior SEO Specialist	80	60
Website Designer	70	50
Website Developer	70	50

Copywriting

Role	Average freelancer hourly rate	Alan Solutions hourly rate
Senior Copywriter	85	50
Content Editor	70	50

Paid Media

Role	Average freelancer hourly rate	Alan Solutions hourly rate
Senior SEM Specialist	80	60